**Persuasion in Hollywood – extra credit opportunity**

In order to demonstrate further the widespread nature of persuasion in our culture, students are encouraged to find a movie (rated G, PG or PG-13 – rated R is NOT allowed) that demonstrates throughout the film a full array of persuasion techniques.

While one technique may be utilized more than others (more pathos than ethos, logos more than ethos, or any other combination), a steady use of persuasion must be *throughout* the movie.

All submissions that are well done and use persuasion techniques taught, as well as anything additional that is appropriate, will be given a 100 for a *daily grade*. The movie selected for showing will receive 10 points added to their **persuasion test grade** (test has already been taken).

**PRODUCT**: Students must put together a *creative* presentation with their suggestion for a movie to view in class. The student’s job is to persuade the teacher to choose the suggested movie.

**Ideas for products (included but not limited to):**

Poster

PowerPoint

Prezi ([www.prezi.com](http://www.prezi.com))

Piktochart ([www.piktochart.com](http://www.piktochart.com))

Animoto ([www.animoto.com](http://www.animoto.com))

MLA formatted essay

**REQUIREMENTS for gaining points toward MAJOR grade:**

1. Student must show legal access to movie (DVD or legitimate purchase/copy of movie).
2. Student must prove rating of movie: G, PG, or PG-13 only. \*\*NO rated R movies will be considered. Student may submit for extra credit of 100 for a daily grade, but no consideration for actual showing will be given.\*\*
3. Student must submit any questionable material that might be in the movie even though the rating is appropriate for showing in class (G, PG, and PG-13). \*\*Any undisclosed information that is made known during the teacher viewing previous to class time will negate the choice for showing in class and points toward the major grade.

**DUE DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**